

Supplementary Material

Table S1. Survey response rate and level of respondent interest in further involvement across the four target stakeholder groups.

Stakeholder group	Number sent	Number returned	Response rate (%)	Respondent interest (%)
River/lake tour operators	36	7	19	71
General-tour operators	152	17	11	65
Local councils	208	34	16	89
Protected-area managers	178	36	20	77
Total	574	94	17	81

Table S2. Methods of transportation and duration(s) of stays of visitors, as reported by protected-area (PA), local council (LC), general-tour operator (GTO) and river/lake-tour operator (RTO) survey respondents.

Data are presented as per cent of total respondents nominating the listed responses. na = not applicable.

Question	PA	LC	GTO	RTO
Number of respondents	36	34	17	7
How do visitors come to your region?				
2WD vehicles	86	97	12	57
4WD vehicles	94	77	59	29
Commercial bus	56	85	53	71
Bicycle / walking / hiking	36	44	0	0
Boat (includes powered and non-motorised)	7	10	18	29
Plane	na	21	0	14
Train	na	32	0	0
How long do visitors spend in your region/on your tours?				
1 day	36	41	38	86
1-2 days	56	28	13	14
3-5 days	8	9	31	0
> 5 days	0	3	19	0
Don't know	0	19	0	0