

The *Journal of Primary Health Care* (JPHC) began publishing in 2009, superseding the previous RNZCGP journal the *New Zealand Family Physician*. It is an interdisciplinary publication aimed at moving research into primary health care practice and practice into research. This includes the fields of family practice, primary health care nursing and community pharmacy as well as areas such as health care delivery, health promotion, epidemiology, public health and medical sociology of interest to a primary health care provider audience. It is positioned as relevant to countries within the Pacific rim.

JPHC publishes peer-reviewed quantitative and qualitative original research, systematic reviews, papers on improving performance and short reports that are relevant to its primary health care practitioners. For the aim, scope, instructions to authors and templates for publications see www.rnzcgp.org.nz/journal-of-primary-health-care/.

JPHC includes pithy digests of the latest evidence including a *String of PEARLS* (Practical Evidence About Real Life Situations), *Potion or Poison?* (evidence for the potential benefits and possible harms of well-known herbal medicines), *Cochrane Corner* (the summary of a Cochrane review), *Nuggets of Knowledge* (succinct synopses of pharmaceutical evidence for primary care), *Pounamu* and *Vaikoloa*, (Maori and Pacific primary health care treasures respectively) and *Gems*, 100-word outlines of NZ primary care research published in other journals.

JPHC publishes viewpoints, commentaries and reflections that explore areas of uncertainty on aspects of care for which there is no one right answer. Debate is stimulated in *Back to Back*, where two professionals present their opposing views on a topic. There is a regular *Ethics* column. *Letters to the Editor* are welcomed.

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