

Microalgal applications in bioindustry



Susan Blackburn

CSIRO Food Futures, Wealth from Oceans, and Energy Transformed National Research Flagships
CSIRO Marine and Atmospheric Research
PO Box 1538, Hobart, TAS 7001
Tel: (03) 6232 5307
Fax: (03) 6232 5000
E-mail: susan.blackburn@csiro.au

Microalgae are microscopic plants inhabiting the world's oceans and other aquatic environments. They are critical for the health of the planet, being responsible for at least half of the global primary productivity. Like other photosynthetic (autotrophs) organisms, microalgae capture solar radiation and convert it to chemical energy as biomass, forming the basis of aquatic food webs, fixing carbon dioxide and producing oxygen as part of the process. Other microalgae (heterotrophs) can utilise organic compounds for growth.

As single-celled packages of bioactive molecules that can be cultured to produce high levels of biomass, microalgae are a renewable resource with a wide range of applications in bioindustry. Their use is established in the human nutraceutical industry with 'super foods' such as *Spirulina* from the cyanobacterium (blue green alga) *Arthrospira platensis* (Figure 1). Intense interest surrounds the development of microalgae as a source of biofuels, and in the mitigation of CO₂ and other greenhouse gases (GHG). Other bioactive compounds, as well as genes from microalgae, offer new opportunities for bioindustry.

Historically, microalgae have been used in human nutrition, e.g. *Arthrospira* (*Spirulina*) in Central America and Africa, and they are essential live feeds in aquaculture. For over 50 years there has been interest in cultivating or culturing microalgae to use their inherent biochemical properties. These applications include aquaculture feeds, nutraceuticals, high-value biochemicals, biomass production as part of wastewater treatment, and, more recently, the capture of CO₂ and power plant flue gases for GHG abatement.

Nonetheless, internationally, the number of commercial operations using microalgae remains limited. Only a handful of microalgal species of the tens of thousands of species that exist globally have been developed commercially¹. Cognis², in its Australian operation, is the largest global producer of natural betacarotene and other products from the green alga *Dunaliella salina* which is grown in hypersaline open ponds

in Western Australia and South Australia. Major producers of *Spirulina* products for the nutraceutical market are Earthrise³ and Cyanotech⁴. The latter company, along with others such as Mera Pharmaceuticals⁵, have also focussed on high-value nutraceuticals from *Haematococcus*, a source of the potent antioxidant carotenoid pigment astaxanthin.

Microalgae can be rich in lipids and were explored as a source of biofuels by the US National Renewable Energy Laboratory (NREL) after the 1970s oil crisis. The Aquatic Species Programme (ASP) in 1978-1996 studied the feasibility of using algae grown in ponds and CO₂ from coal-fired power plants to produce biodiesel. The NREL review of the programme in 1998⁶ concluded that, while microalgae can offer good oil profiles for biodiesel, the cost of production was a major impediment. With increasing global oil prices and the potential to utilise CO₂-rich flue gases from power plants, this is becoming less of an issue.

The International Network on Biofixation of CO₂ and Greenhouse Gas Abatement⁷ found that, in the short-term (5-20 years), the use of microalgae for GHG mitigation and biodiesel production should be combined with applications such as wastewater treatments to provide an economic nutrient source for algal growth⁸. In the mid-term (10-20 years), the practice should be combined with production of high-value co-products. Stand-alone dedicated biofuel production is considered a long-term (20+ years) prospect. Australian industry is starting to embrace the production of biofuels from microalgae. For example, the Victor Smorgon Group has licensed microalgal production technology from GreenFuels⁹ with the aim of using flue gas as a CO₂ source for algal growth¹⁰.

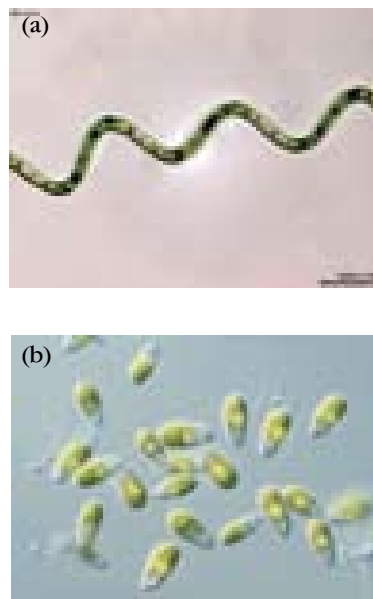


Figure 1. Microalgae cultivated for the human nutraceutical market (a) *Arthrospira* (*Spirulina*) *platensis* (b) *Dunaliella*.

One focus for the CSIRO Food Futures National Research Flagship is omega-3 long chain polyunsaturated fatty acids (LC-PUFA) that have an impressive range of human health benefits. Global supply of omega-3 LC-PUFA is primarily from fish oil (fish obtain omega-3 LC-PUFA in their diet from microalgae as part of the marine food chain). Due to increasing demand and static or declining fisheries this supply is unsustainable into the future. The Flagship's omega-3 research aims to introduce the microalgal omega-3 pathway into crop plants, thus ensuring a sustainable source of omega-3 LC-PUFA¹¹. Early success has been demonstrated with the production of DHA in the model plant *Arabidopsis*¹².

Heterotrophic microorganisms can be grown efficiently and economically using fermentation technologies. Intelligent strain selection and culture condition manipulation can result in a high oil content product. Martek BioSciences¹³ have developed high omega-3 LC-PUFA products such as life's DHA™ from the high docosahexaenoic acid (DHA) producers: the dinoflagellate *Cryptocodinium cohnii* and results using thraustochytrids.

Microalgae are essential first foods for many larval and juvenile aquaculture animals. Since the mid 1980s, the CSIRO Microalgae Supply Service¹⁴ has provided Australian and international aquaculture industries with high-quality 'starter cultures'. Reed Mariculture¹⁵ is an example of a company that offers a range of products including marine microalgae concentrates (e.g. Instant Algae®). The potential of microalgae as additives for formulated feeds is relatively undeveloped, although there have been encouraging results on thraustochytrids¹⁶.

Strain selection is a key issue to developing new microalgal applications. Untapped biodiversity is held in microalgal culture collections. The CSIRO Collection of Living Microalgae¹⁷ is a living bank of microalgal biodiversity isolated from the tropics to Antarctica (Figure 2). This is the only culture collection in the southern hemisphere holding a wide biodiversity and is one of two major collections in the Asia Pacific region. CSIRO research since the 1960s has shown Australian microalgal strains to have unique chemical, molecular and physiological characteristics. The CSIRO Wealth from Ocean National Research Flagship has recently screened the Collection for exopolysaccharides (EPS), large carbohydrate polymers, with potential for bioinspired adhesives for medical and other applications, with encouraging early



Figure 2. Cultured microalgae highlighting the pigment characteristics of different algal classes.

Figure 3. Column reactor²⁰. results¹⁸.



A key challenge in microalgae production is the development of cost-effective production technologies tailored to particular applications. Many types of bioreactors have been developed in the past 40 years¹⁹ (Figure 3), but few have been commercialised. Design strategies have sought to optimise light and nutrition and prevent the build up of excess oxygen and other waste products. Utilisation of flue gases from power plants as part of production adds another dimension. Technologies such as Green Fuels⁹ have been developed with this intention. While less efficient, there is support for low technology ponds, with Von Harmelen and Oonk⁸ considering low technology the preferred short-term approach to microalgae for GHG abatement and production of biofuels and other products. Realising the full potential of microalgae in bioindustry may require multiple approaches – both low and high technology growth systems – and multiple applications including co-production of target compounds.

Acknowledgement

This article is a contribution from, and has been prepared with input from colleagues in the CSIRO Food Futures, Wealth from Oceans and Energy Transformed National Research Flagship Programs.

References

- Borowitzka, M.A. (1999) Commercial production of microalgae: ponds, tanks, tubes and fermenters. *J. Biotechnol.* 70, 313-321.
- <http://www.cognis.com/company/>
- <http://www.earthrise.com/>
- <http://www.cyanotech.com/>
- <http://www.merapharma.com/>
- Sheehan, J. *et al.* (1998) A look back at the U.S Department of Energy's aquatic species program – biodiesel from algae. National Renewable Energy Laboratory report NREL/TP-580-24190, 294pp.
- <http://www.co2captureandstorage.info/networks/networks.htm>
- Von Harmelen, T. and Oonk, H. Microalgae biofixation processes: applications and potential contributions to greenhouse gas mitigation options. In: International Network on Biofixation of CO₂ and greenhouse gas abatement with microalgae operated under the International Energy Agency Greenhouse Gas R & D Program 2006, TNO, The Netherlands.
- <http://www.greenfuelonline.com>
- Davidson, S. (2006) Algae bioreactors that tackle CO₂ emissions. *Ecos* 133, 34-35.
- Robert, S.S. (2006) Production of eicosapentaenoic and docosahexaenoic acid-containing oils in transgenic land plants for human and aquaculture nutrition. *Mar. Biotechnol.* 8, 103-109.
- Robert, S.S. *et al.* (2005) Metabolic engineering of *Arabidopsis* to produce nutritionally important DHA in seed oil. *Functional Plant Biol.* 32, 473-479.
- <http://www.martek.com/>
- <http://www.cmar.csiro.au/microalgae/supply.html>
- <http://www.reed-mariculture.com/>
- Lewis, T.E. *et al.* (1999) The biotechnological potential of thraustochytrids. *Mar. Biotechnol.* 1, 580-587.
- <http://www.cmar.csiro.au/microalgae/>
- Mancuso Nichols, C. *et al.* (2008) Screening the CSIRO Collection of Living Microalgae in search of exopolysaccharides with commercial potential. *Mar. Biotechnol.* 2008 (submitted).
- Tredici, M.R. (1999) Photobioreactors. In *Encyclopedia of Bioprocess Technology: Fermentation, Biocatalysis and Bioseparation*. Flickinger M.C. and Drew S.W. (eds). J. Wiley & Sons, New York, p.395-419.
- Chini Zittelli, G. *et al.* 2003. Mass cultivation of *Nannochloropsis* sp. in annular reactors. *J. App. Phycol.* 15: 107-114.

Susan Blackburn is a Principal Research Scientist at CSIRO and is Head of the CSIRO Collection of Living Microalgae. She is passionate about microalgae, having research interests in biotechnology applications including bioactive compounds and gene discovery and environmental issues such as harmful algal blooms.