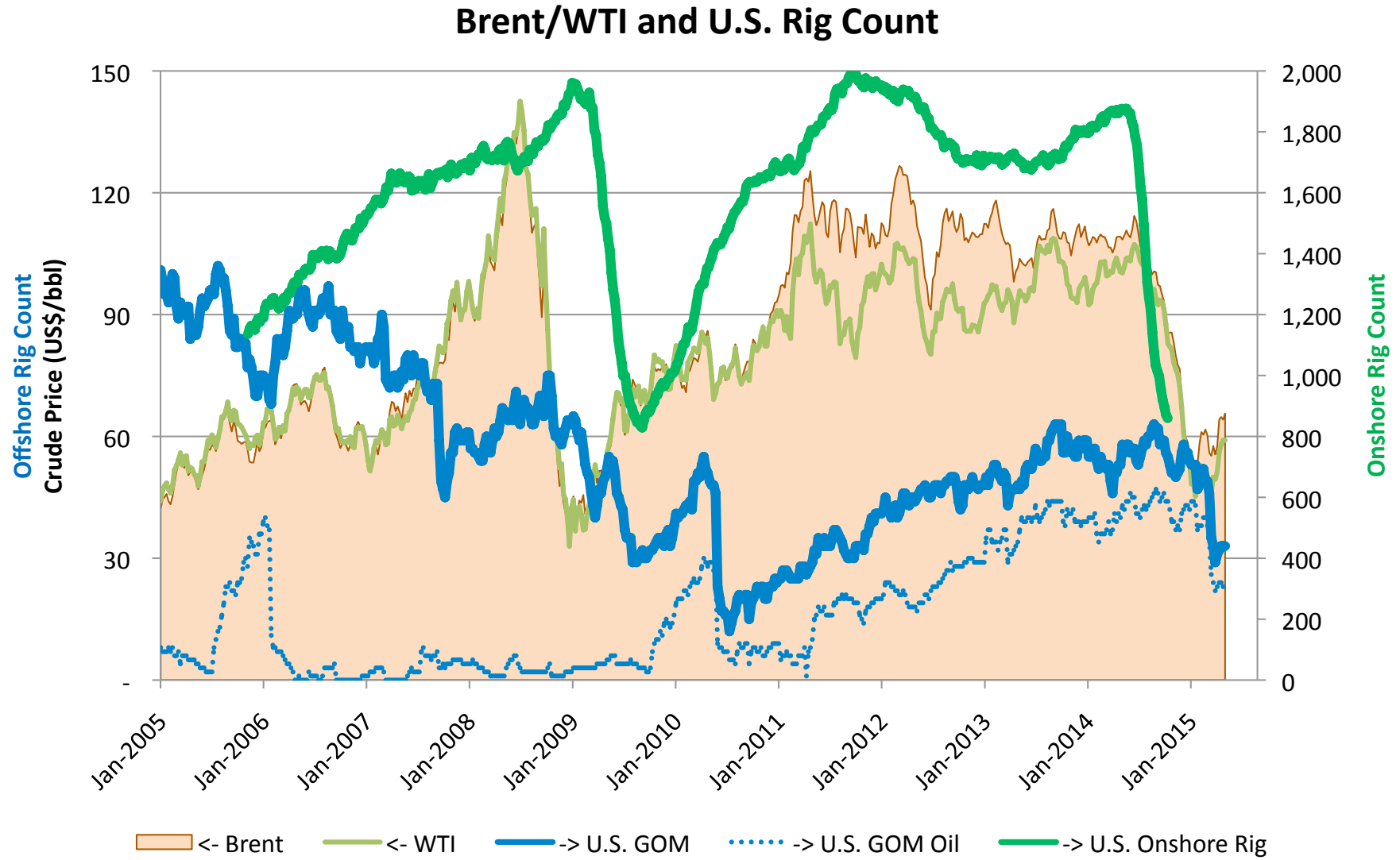


# **Conventional and Unconventional Hydrocarbon Resource Economics**

**Gaffney, Cline & Associates**

**May. 18, 2015**

# N. American Shale: Passing the Tipping Point

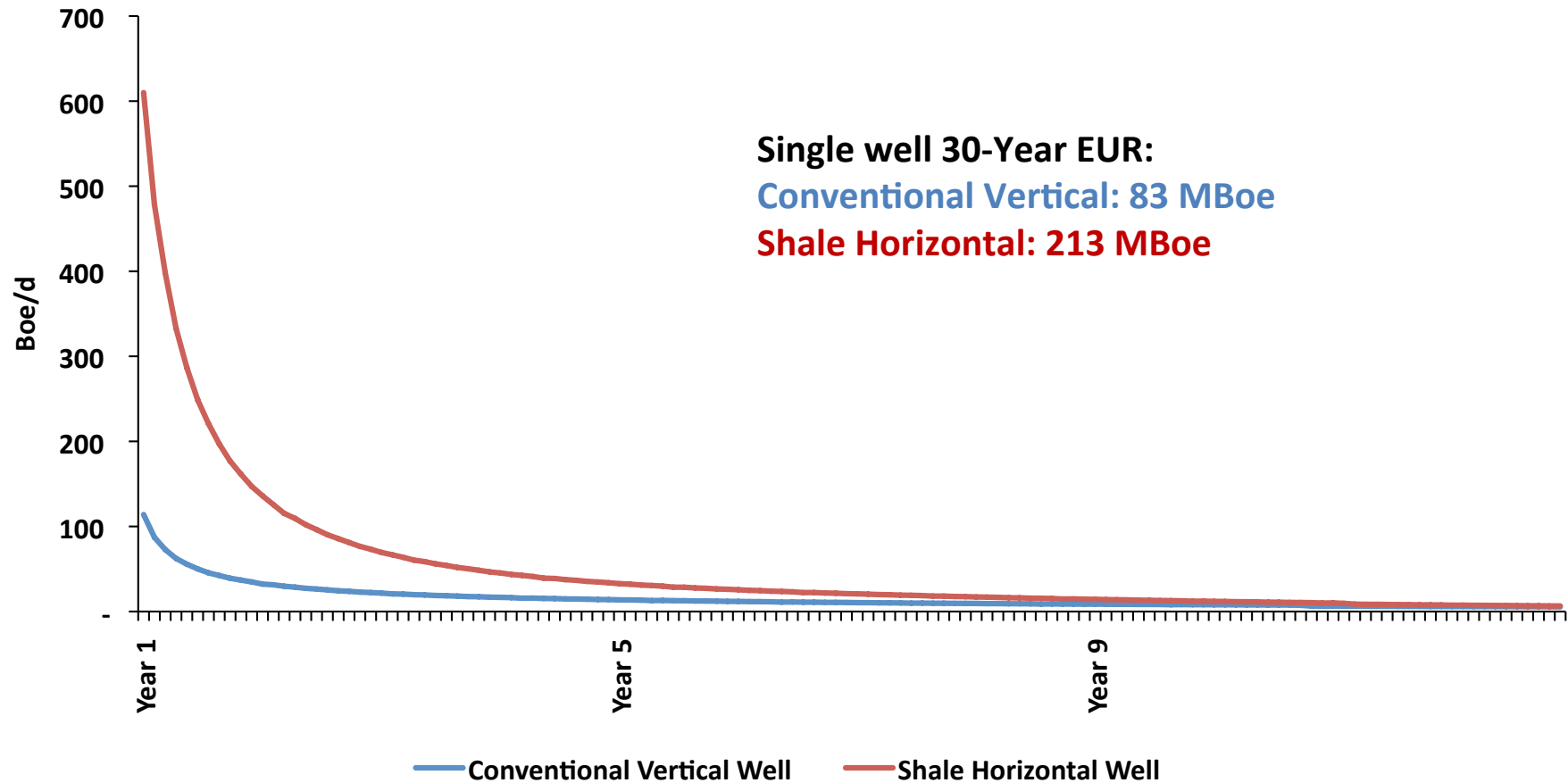


# Agenda

- Presentation objective
  - Juxtapose shale resource economics with onshore conventional and deepwater resources
  
- Single-Well Economics
  - Comparison between a conventional vertical well and a shale horizontal well onshore
  
- Field Development Schedule and Cash Flow
  - Comparison between Deepwater and Shale developments
  
- Key Takeaways

# Onshore Conventional vs. Unconventional Type curves based on real production data in the Permian

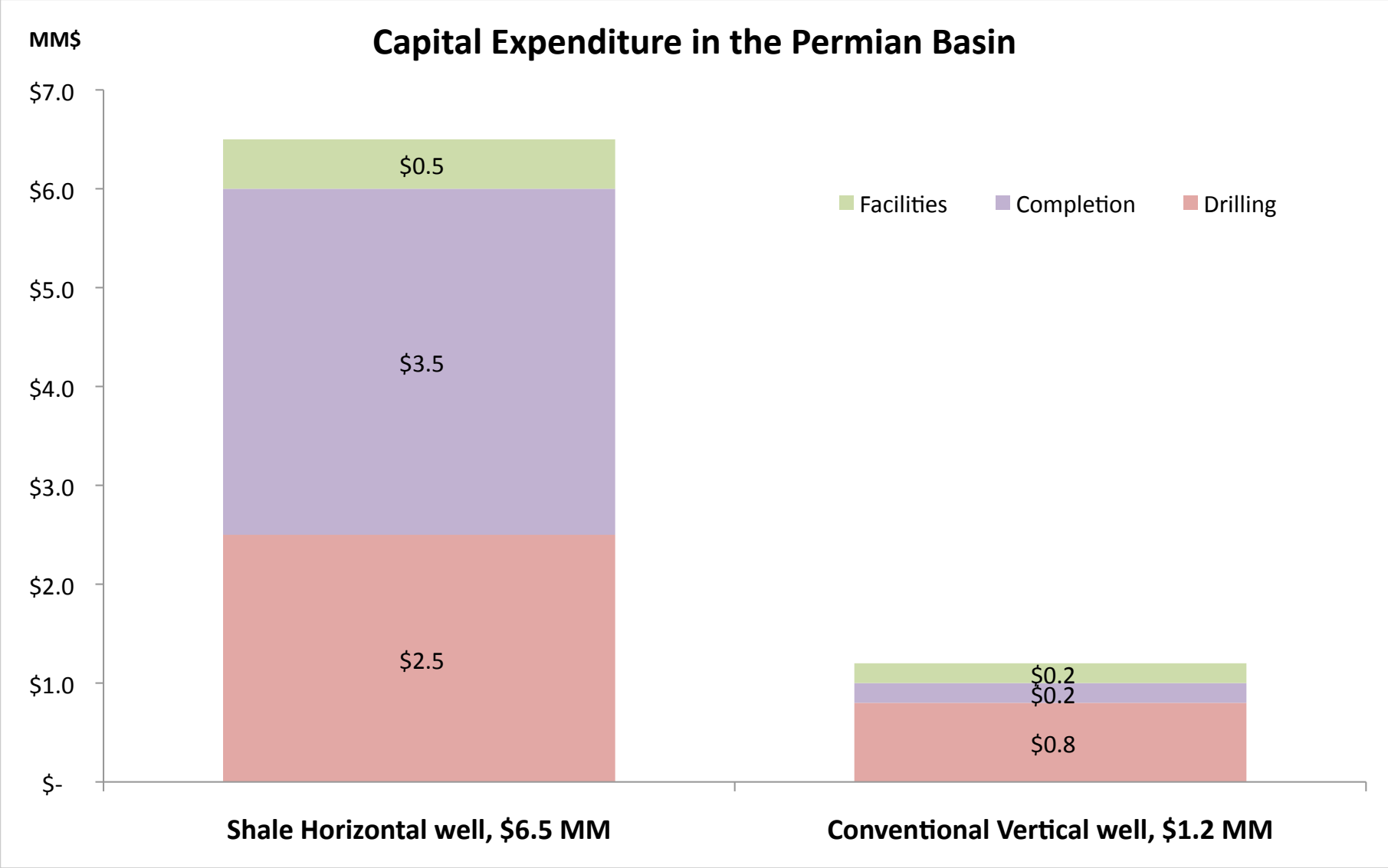
## A Typical Conventional Vertical Well and A Typical Shale Horizontal Well in the Permian Basin



High IP, Fast Decline & High EUR for Shale Horizontal Wells



# Sizable cost on drilling and fracturing for shale wells implies high risk in achieving commerciality



## Permian conventional resources have better economics but much less resource potential

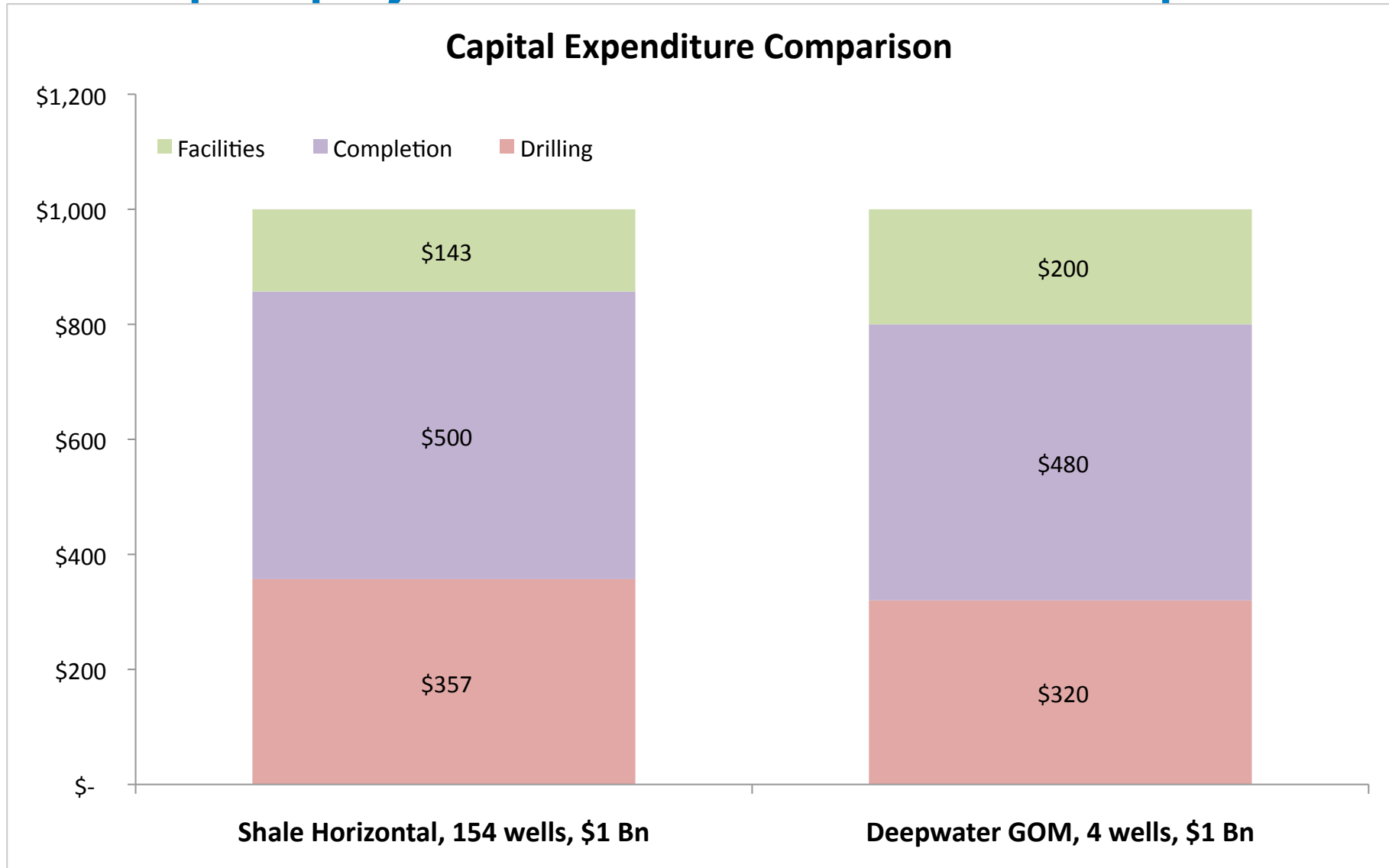
Economic Metrics	Unburdened		Burdened	
	Conv. V.	Shale H.	Conv. V.	Shale H.
Production (MMBoe)	0.08	0.21	0.08	0.21
Undisc. CF (US\$MM)	3.7	7.3	1.8	2.3
NPV15	1.6	4.3	0.7	0.6
IRR	143%	121%	59%	25%
Payback (years)	0.9	0.9	1.5	2.3
Capex/Boe	14.5	30.5	14.5	30.5
Opex/Boe	6.0	6.0	6.0	6.0

### Note:

- \$80/Bbl flat oil price and \$4/Mcf flat gas price used in the analysis
- For burdened economics: Typical US lease terms (Texas): Lessor royalty 25% for unconventional and 16.7% for conventional, Depreciation 10 years straight line, Income tax 35%

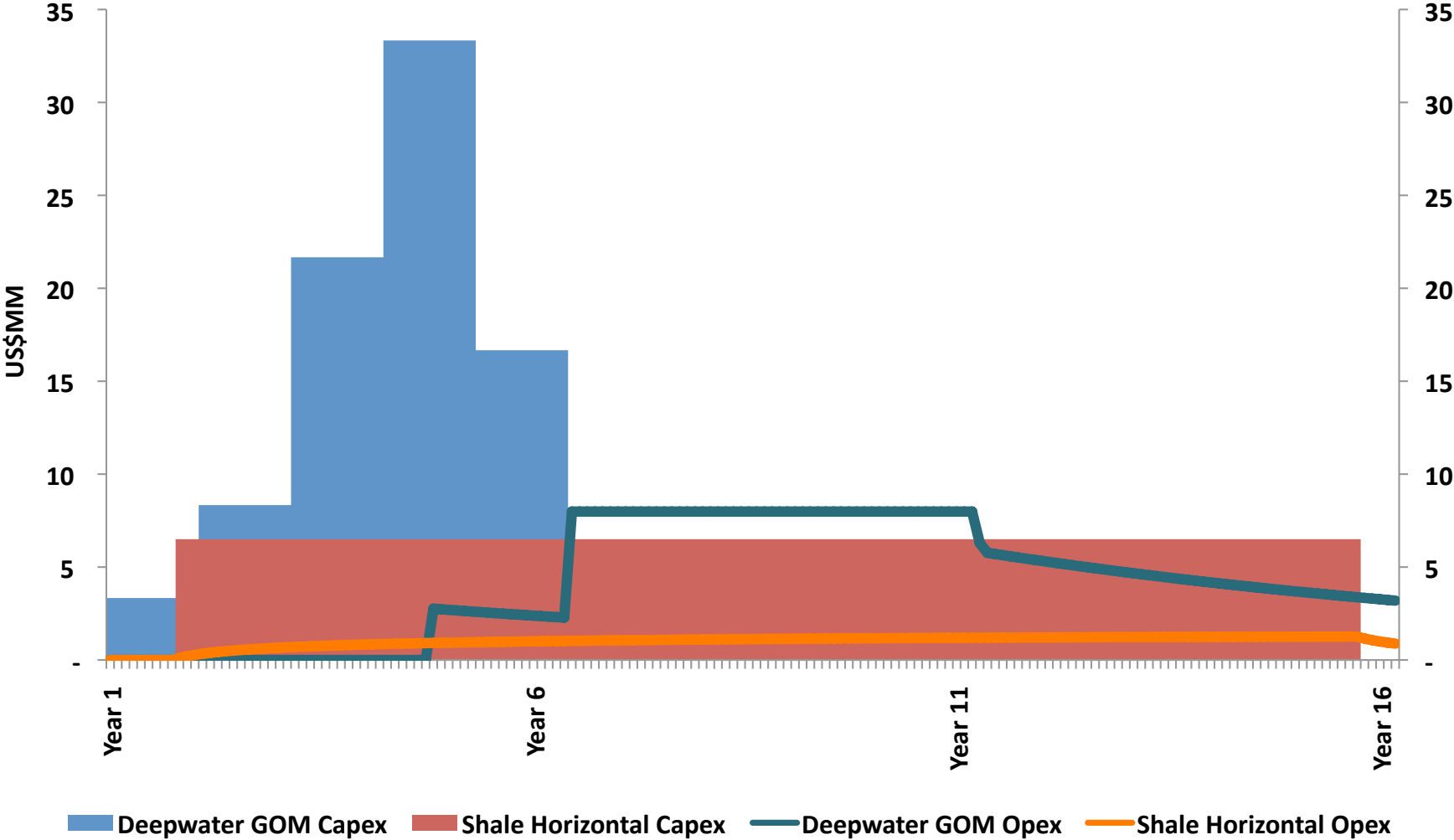
**Single-Well economics does not truly reflect investment returns because operational delays, problematic wells and unexpected costs decrease field-level economics**

# Scenarios of a US\$1 Bn investment are modeled to compare project economics of Shale vs. Deepwater



# Capex spending and production are concurrent in Shale horizontal development, unlike in Deepwater

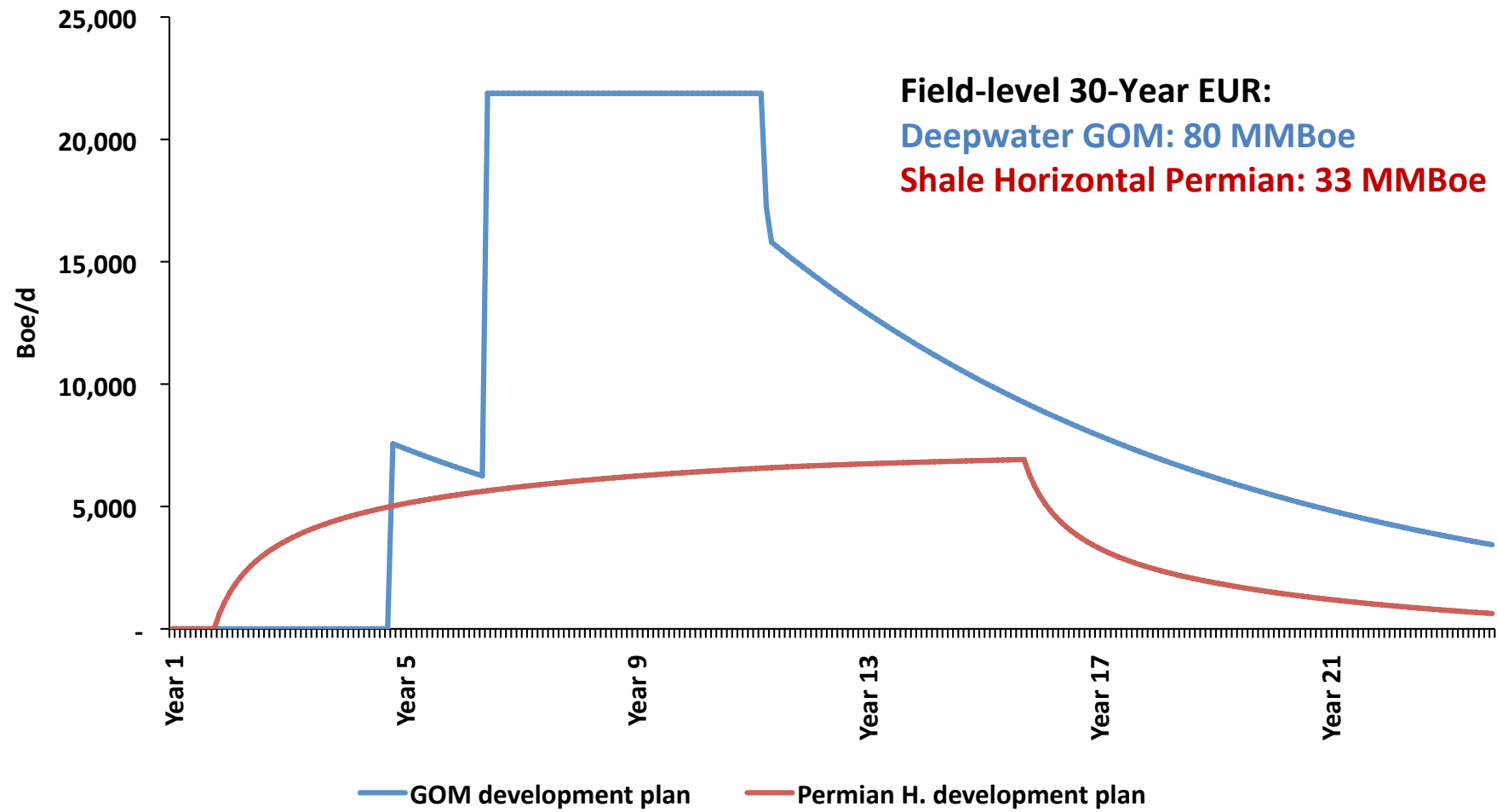
Capex and Opex Comparison





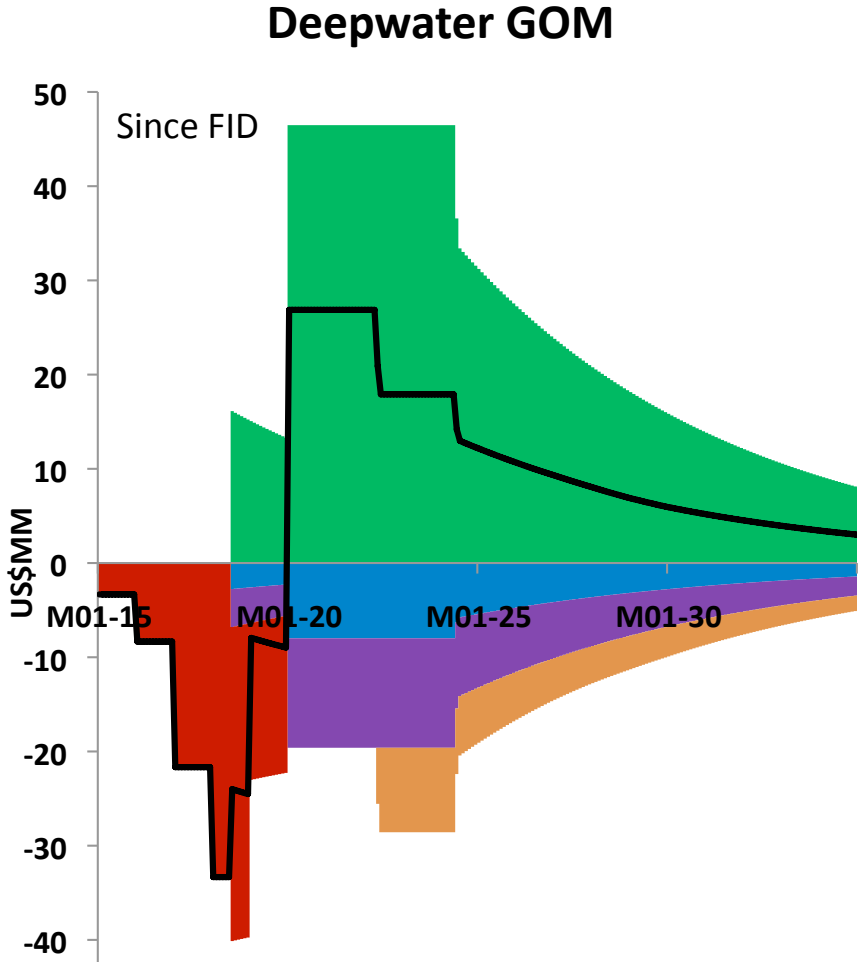
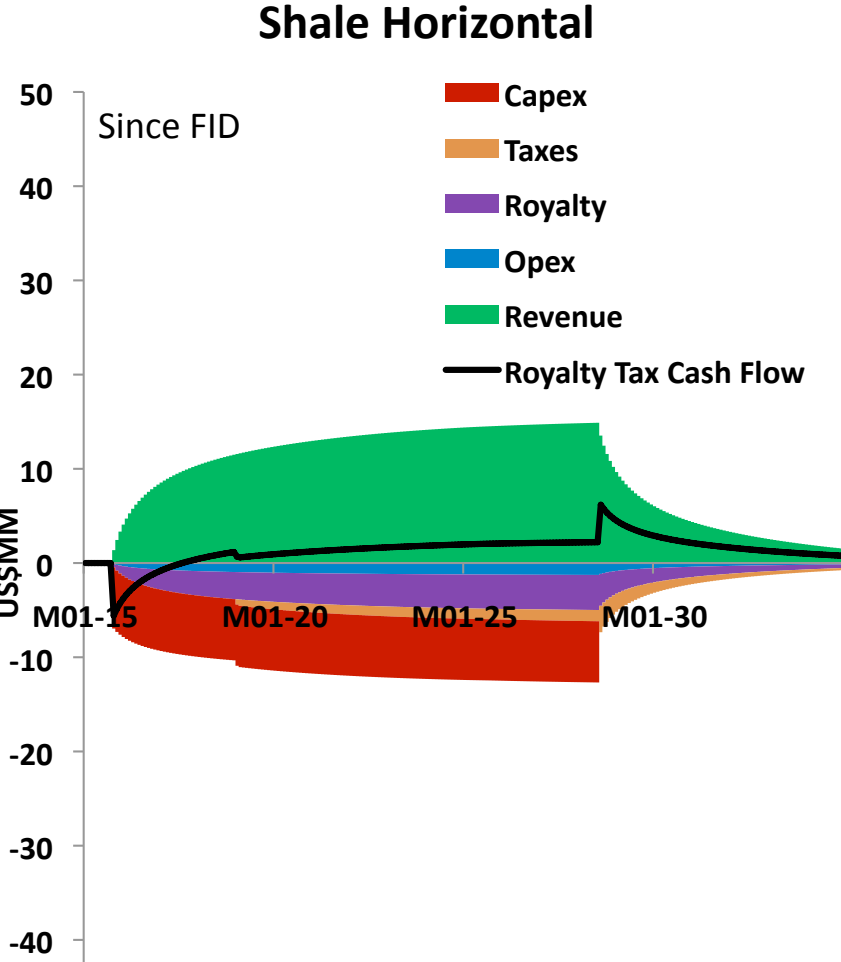
# Shale horizontal development generates less than half of total production, compared to Deepwater GOM

## Typical Shale Horizontal Field Production and Typical Deepwater GOM Field Production





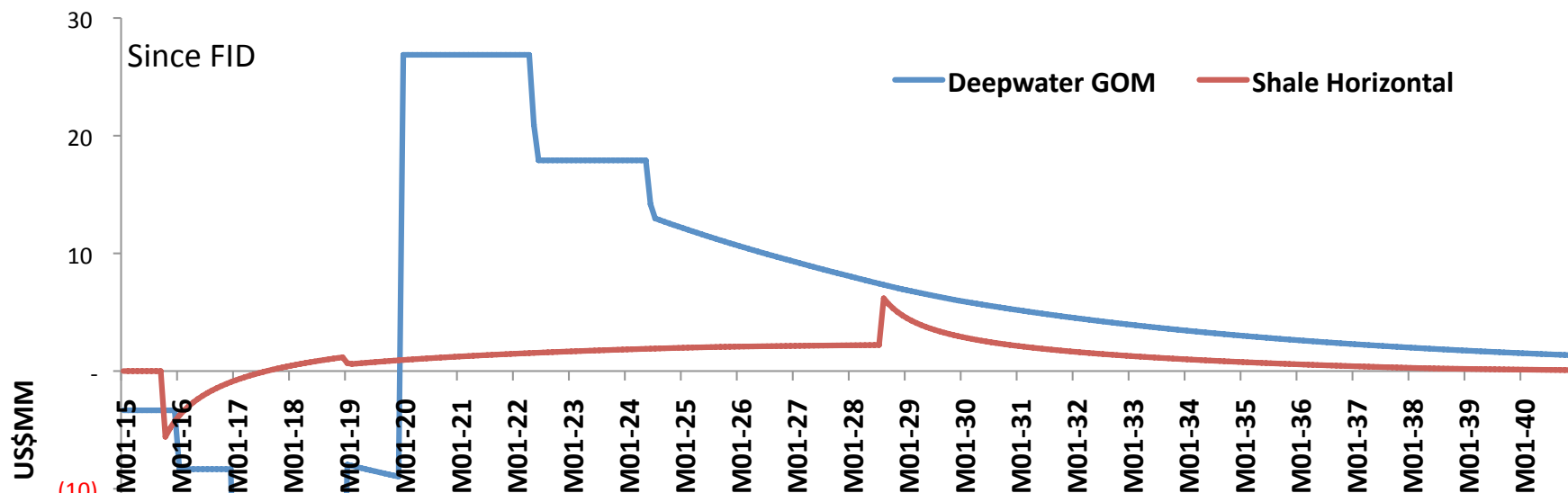
# Shale development cash flow is smooth over longer time horizons and the “maximum cash out” is lower



Spreading shale investments over a long development period provides more opportunities for improvements in decision-making and operations

# NPV15 are comparable, while IRR, Undis. Cash flow and unit production cost are not

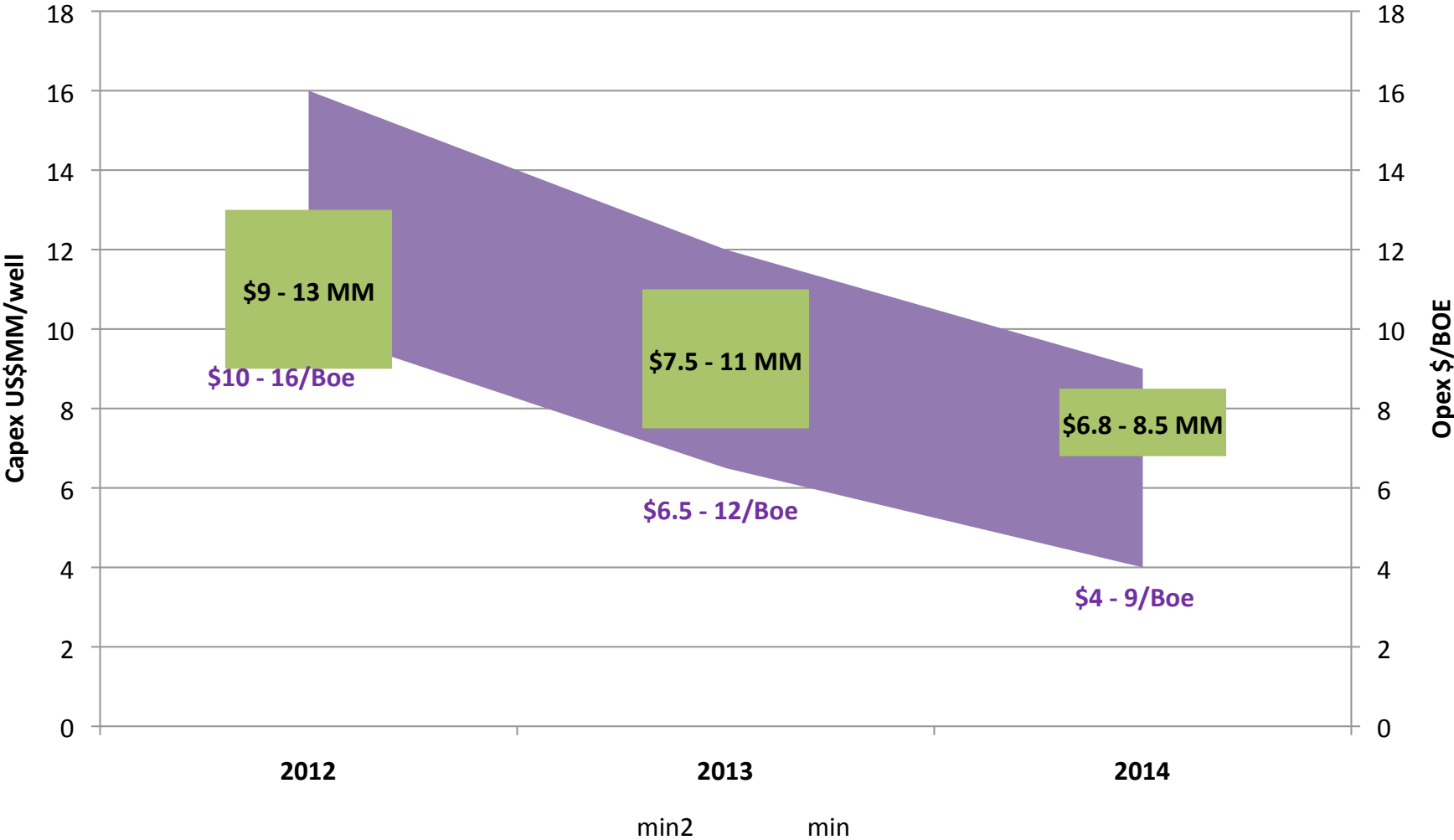
## Cashflow Comparison



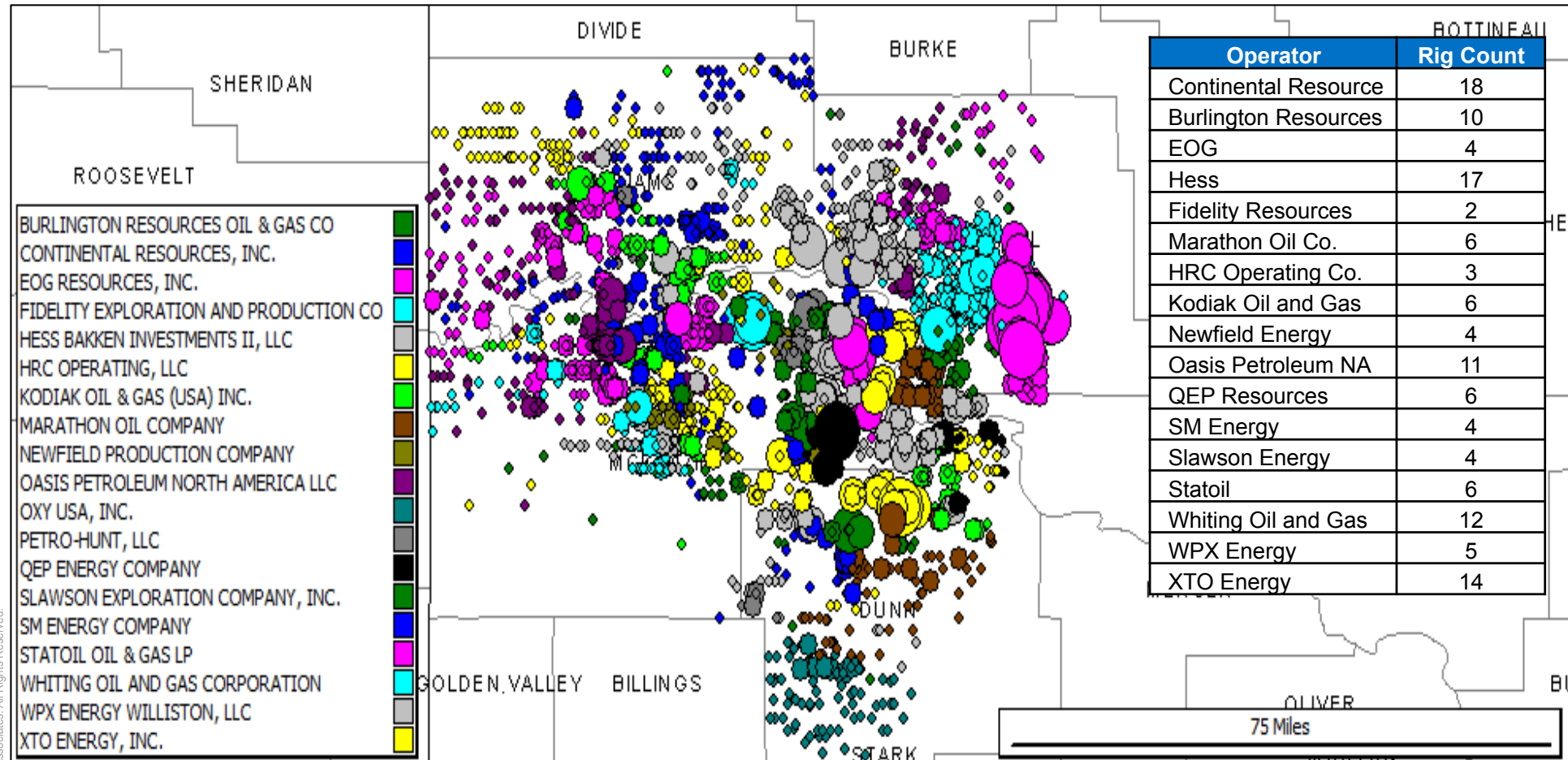
Metrics (Burdened)	Permian Horizontal	GOM Deepwater
IRR	27%	17%
Undisc. CF	\$350 MM	\$1,400 MM
NPV15	\$45 MM	\$43 MM
Payback	6.7	7.8
Cost/Boe	36	24

# The current cost level observed in the U.S. key shale basins is achieved after a deep learning curve

2012-2014: Cost Trend in the Eagle Ford



# Multiple smaller players accelerate de-risking with landowner's short-term minimum work requirement



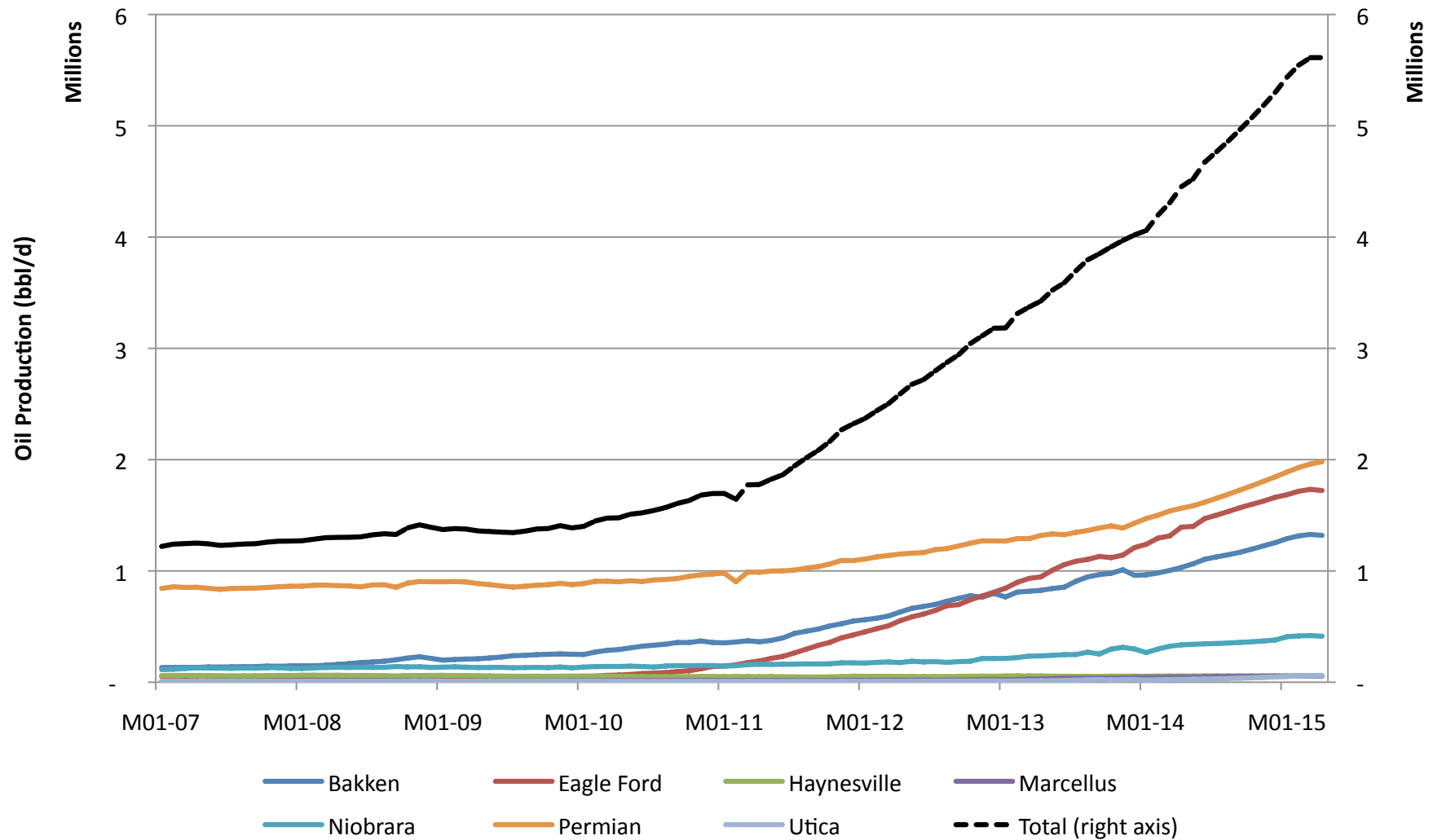
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## Key Takeaways

- The onshore conventional well modeled in this presentation is low-cost and highly profitable, but the resource potential is limited
- For the \$1 Bn scenarios modeled in this presentation, shale development displays a lower capital exposure and a quicker positive net cash flow
- Deepwater and Unconventional resources suit different types of producers. In recent years, the U.S. shale success is largely driven by independent producers
- The de-risking process to unlock shale potential requires significant investment and intensive work programs

# Liquids Production from U.S. Unconventionals tripled in the last four years

EIA: Oil Production in Key Shale Basins



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