

### Supplementary Material

#### What predicts community members' intentions to take action to protect koalas?

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## Supplementary Materials

Note that only those psycho-social questions that were used in the analyses of this paper are included here.<sup>1</sup>

**How much do you agree or disagree with the following statements?** (1 = Strongly disagree, 2 = Disagree, 3 = Neither disagree or agree, 4 = Agree, 5 = Strongly agree)

I would be pleased to be living amongst Koalas.

I consider the bushlands in our community as an important area for Koala conservation.

Koalas are a bother to have near my home. (reversed)

I consider the future conservation of the Koala as important.

It would be better for residents if Koalas in suburban areas were moved to bushland. (reversed)

I consider Koalas as an important part of my community.

**In your opinion, how threatening is each of the following to the long-term survival of Koalas in your community?** (1 = No threat at all – 5 = Extreme threat, 6 = Don't know)

Roads and traffic

Housing development

Wild dogs

Roaming domestic dogs

Tree clearing

Fires

Logging native forests

Disease

**How likely are you to participate in each of the following activities?** (1 = Highly unlikely, 2 = Unlikely, 3 = Likely, 4 = Highly likely, 5 = Unsure)

Join a community conservation group

Restore native bush on your property

Council-led initiatives for conservation on your property

Advocating (e.g. signing petition, writing letters) to government for Koala protection

**How would you rate your level of knowledge about Koalas?** (1 = No knowledge at all, 2 = A little knowledge, 3 = Moderate knowledge, 4 = High knowledge, 5 = Very high level of knowledge)

**How much do you agree or disagree with the following statements?** (1 = Strongly disagree, 2 = Disagree, 3 = Neither disagree or agree, 4 = Agree, 5 = Strongly agree)

Most people who are important to me take some action to protect Koalas

Most people in my community take some action to protect koalas.

The following questions ask about how you feel about your community. **When we use the word 'community' we are asking about the place where you live.** (1 = Strongly disagree, 2 = Disagree, 3 = Neither disagree or agree, 4 = Agree, 5 = Strongly agree)

I am very attached to my community

**Please rate your response to each of the following statements:** ( 1 = *Strongly disagree*, 2 = *Disagree*, 3 = *Slightly disagree*, 4 = *Neither disagree or agree*, 5 = *Slightly agree*, 6 = *Agree*, 7 = *Strongly agree*)

Being environmentally-friendly is an important part of who I am.

I see myself as an environmentally-friendly person.