



## Webwaves



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### Refining the ASEG website

This edition of Webwaves touches on refinements to the Virtual Museum and the Contractor’s database, as well as some of the benefits of making workshop (or other) material available on the ASEG website.

As a first step, Ian James has added many contractors to the contractor database, mostly from Africa. In coming months we (... Ian) will be working so that the process of searching for a contractor is much easier. This has taken much longer than anticipated, mostly because of the inconsistencies in the information provided. However, the process is on the home stretch.

Of course, additions to the contractor database can be made by emailing details to [webmaster@aseg.org.au](mailto:webmaster@aseg.org.au).

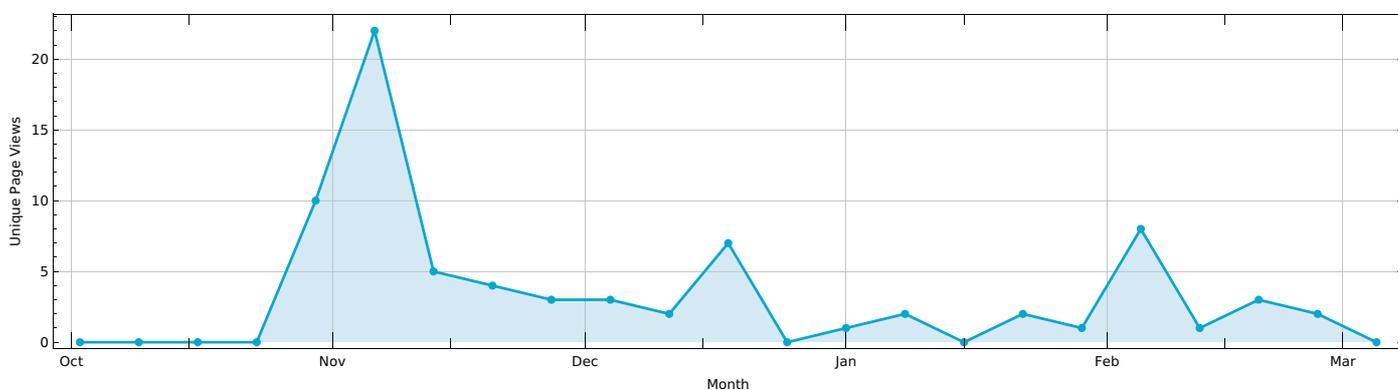
Accompanying Brian Spies’ article in this issue of *Preview* is a new exhibit in the Virtual Museum. This latest addition is the MPPO-1, and it may be viewed at <https://www.aseg.org.au/equipment-museum/mppo-1>.

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Material from another article in this issue (Near surface passive seismic surveying for mineral exploration, environmental and engineering applications: Notes on the 2016 ASEG-AIG-PESA conference workshop) was made available late in 2016 at <https://www.aseg.org.au/workshop-proceedings>. Figure 1 shows a Google Analytics summary of the page since its creation. At the time of writing this page has been viewed by 81 unique users. The majority of these views occurred soon after Members were

notified of its existence in a news item in November 2016, and there has been the odd spike in viewing since then. Investigation of users’ behaviour on the website suggests that provision of a direct link to workshop material makes for easy access, as for some users this page was their first view on the site. The website and the current PV article have allowed dissemination of material presented to 46 workshop participants, a leverage of around 1.75:1.

The central point is that with an effort that pales in comparison to that of setting up a workshop or assembling a talk, the material can be disseminated much more widely than a conference (or other) workshop. Organisers benefit because of greater interest in their work. Presenters benefit because more people can examine material they put together. Members benefit because even though they may not have been able to attend the workshop, they can avail themselves of high-level summaries. The ASEG benefits from increased workshop and conference attendance. Indeed, it is difficult to see a downside to making material available post-workshop. Space for presentations is unlikely to be an issue, and it is likely that other concerns, perhaps around confidentiality or timeliness, can be addressed to the satisfaction of all parties. Therefore, when putting together a workshop, please consider making workshop material available to a wider audience.



**Figure 1.** Views of the website page associated with the Adelaide workshop. Of the 137 total views, 87 are from unique URLs suggesting that the website was able to leverage presentation of the material by around 1.75:1.